August 13, 2025

Consolidated Financial Results for the Fiscal Year Ended June 30, 2025 (Under Japanese GAAP)

Company name: SUNNY SIDE UP GROUP Inc.
Listing: Tokyo Stock Exchange
Securities code: 2180
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Scheduled date of annual general meeting of shareholders: September 26, 2025
Scheduled date to commence dividend payments: September 29, 2025
Scheduled date to file annual securities report: September 25, 2025
Preparation of supplementary material on financial results: Yes
Holding of financial results briefing: Yes (For individual investors)

Yen amounts are rounded down to millions, unless otherwise noted.

1. Consolidated financial results for the fiscal year ended June 30, 2025 (from July 1, 2024 to June 30, 2025)

(1) Consolidated operating results

(Percentages indicate year-on-year changes.)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent	
Fiscal year ended	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
June 30, 2025	19,587	9.4	1,597	9.0	1,635	9.0	948	19.3
June 30, 2024	17,908	(5.5)	1,465	13.0	1,501	12.5	795	(10.1)

Note: Comprehensive income For the fiscal year ended June 30, 2025: ¥905 million [26.3%]
For the fiscal year ended June 30, 2024: ¥717 million [(37.4)%]

	Basic earnings per share	Diluted earnings per share	Return on equity	Ratio of ordinary profit to total assets	Ratio of operating profit to net sales
Fiscal year ended	Yen	Yen	%	%	%
June 30, 2025	63.58	-	22.3	17.3	8.2
June 30, 2024	53.30	53.23	21.1	17.6	8.1

Reference: Share of profit (loss) of entities accounted for using equity method
For the fiscal year ended June 30, 2025: ¥(4) million
For the fiscal year ended June 30, 2024: ¥3 million

(2) Consolidated financial position

	Total assets	Net assets	Equity-to-asset ratio	Net assets per share
As of	Millions of yen	Millions of yen	%	Yen
June 30, 2025	10,409	4,701	43.7	304.55
June 30, 2024	8,472	4,136	46.9	266.20

Reference: Equity
As of June 30, 2025: ¥4,543 million
As of June 30, 2024: ¥3,971 million

(3) Consolidated cash flows

	Cash flows from operating activities	Cash flows from investing activities	Cash flows from financing activities	Cash and cash equivalents at end of period
Fiscal year ended	Millions of yen	Millions of yen	Millions of yen	Millions of yen
June 30, 2025	2,186	(129)	(547)	4,639
June 30, 2024	655	(120)	(470)	3,169

2. Cash dividends

	Annual dividends per share					Total cash dividends (Total)	Payout ratio (Consolidated)	Ratio of dividends to net assets (Consolidated)
	First quarter-end	Second quarter-end	Third quarter-end	Fiscal year-end	Total			
	Yen	Yen	Yen	Yen	Yen	Millions of yen	%	%
Fiscal year ended June 30, 2024	-	5.00	-	15.00	20.00	298	37.5	7.6
Fiscal year ended June 30, 2025	-	7.00	-	15.00	22.00	328	34.6	7.2
Fiscal year ending June 30, 2026 (Forecast)		11.00		13.00	24.00		31.7	

3. Forecast of consolidated financial results for the fiscal year ending June 30, 2026 (from July 1, 2025 to June 30, 2026)

(Percentages indicate year-on-year changes.)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent		Basic earnings per share
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
Fiscal year ending June 30, 2026	20,500	4.7	1,900	18.9	1,900	16.2	1,130	19.1	75.73

*** Notes**

(1) Significant changes in the scope of consolidation during the period: None

(2) Changes in accounting policies, changes in accounting estimates, and restatement
- (i) Changes in accounting policies due to revisions to accounting standards and other regulations: Yes
- (ii) Changes in accounting policies due to other reasons: None
- (iii) Changes in accounting estimates: None
- (iv) Restatement: None

(3) Number of issued shares (common shares)

(i) Total number of issued shares at the end of the period (including treasury shares)

As of June 30, 2025	15,197,600 shares
As of June 30, 2024	15,197,600 shares

(ii) Number of treasury shares at the end of the period

As of June 30, 2025	277,456 shares
As of June 30, 2024	277,456 shares

(iii) Average number of shares outstanding during the period

Fiscal year ended June 30, 2025	14,920,144 shares
Fiscal year ended June 30, 2024	14,917,661 shares

* Financial results reports are exempt from audit conducted by certified public accountants or an audit firm.

* Proper use of earnings forecasts, and other special matters

(Cautions on forward-looking statements, etc.)
The forward-looking statements, including forecasts of financial results, contained in these materials are based on information currently available to the Company and on certain assumptions deemed to be reasonable. However, the Company makes no guarantee that these forecasts will be achieved. Actual financial results, etc. may differ substantially due to various factors. Please refer to “(4) Future outlook” of “1. Overview of Operating Results and Others” on page 6 of the attached materials for the conditions that form the assumptions for the forecasts of financial results and cautions concerning the use thereof.

(Method of accessing supplementary material on financial results)
This material will be posted on the Company's website.

(About financial results briefings)
The Company plans to hold a briefing for individual investors on Saturday, August 30, 2025.

Consolidated balance sheet

(Thousands of yen)

	As of June 30, 2024	As of June 30, 2025
Assets		
Current assets		
Cash and deposits	3,185,218	4,655,526
Notes receivable - trade	97,237	85,685
Accounts receivable - trade	2,494,086	2,979,237
Merchandise and finished goods	1,688	32,166
Costs on service contracts in progress	306,880	486,791
Raw materials and supplies	24,523	27,898
Other	447,779	375,978
Allowance for doubtful accounts	(7,786)	(16,978)
Total current assets	6,549,627	8,626,305
Non-current assets		
Property, plant and equipment		
Buildings and structures	1,075,551	1,051,709
Accumulated depreciation	(687,013)	(642,900)
Buildings and structures, net	388,537	408,809
Machinery, equipment and vehicles	11,502	7,242
Accumulated depreciation	(6,348)	(1,773)
Machinery, equipment and vehicles, net	5,153	5,469
Leased assets	182,746	198,153
Accumulated depreciation	(143,834)	(152,427)
Leased assets, net	38,911	45,725
Other	268,986	307,430
Accumulated depreciation	(225,717)	(240,900)
Other, net	43,269	66,529
Total property, plant and equipment	475,872	526,533
Intangible assets		
Goodwill	234,702	193,284
Other	16,371	10,641
Total intangible assets	251,074	203,926
Investments and other assets		
Investment securities	304,822	177,438
Long-term loans receivable	5,022	4,352
Deferred tax assets	281,763	259,098
Leasehold and guarantee deposits	548,084	525,101
Other	109,385	145,562
Allowance for doubtful accounts	(52,743)	(58,540)
Total investments and other assets	1,196,334	1,053,012
Total non-current assets	1,923,281	1,783,472
Total assets	8,472,908	10,409,778

(Thousands of yen)

	As of June 30, 2024	As of June 30, 2025
Liabilities		
Current liabilities		
Accounts payable - trade	1,515,564	2,883,799
Short-term borrowings	236,000	180,000
Current portion of long-term borrowings	157,381	133,881
Lease liabilities	5,741	8,891
Income taxes payable	382,421	359,946
Provision for bonuses	307,495	299,853
Provision for bonuses for directors (and other officers)	139,900	190,356
Accrued expenses	286,407	242,483
Contract liabilities	163,451	327,545
Asset retirement obligations	32,991	-
Other	135,079	238,939
Total current liabilities	3,362,433	4,865,697
Non-current liabilities		
Long-term borrowings	563,416	429,535
Lease liabilities	28,740	35,354
Deferred tax liabilities	1,237	-
Asset retirement obligations	153,295	161,270
Other	227,348	216,858
Total non-current liabilities	974,038	843,019
Total liabilities	4,336,472	5,708,717
Net assets		
Shareholders' equity		
Share capital	550,551	550,551
Capital surplus	698,914	698,914
Retained earnings	2,744,514	3,365,039
Treasury shares	(130,456)	(130,456)
Total shareholders' equity	3,863,524	4,484,049
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	140,122	80,379
Deferred gains or losses on hedges	17	(1,639)
Foreign currency translation adjustment	(31,900)	(18,856)
Total accumulated other comprehensive income	108,238	59,883
Share acquisition rights	127,357	114,469
Non-controlling interests	37,316	42,658
Total net assets	4,136,436	4,701,060
Total liabilities and net assets	8,472,908	10,409,778

Consolidated statement of income

(Thousands of yen)

	Fiscal year ended June 30, 2024	Fiscal year ended June 30, 2025
Net sales	17,908,253	19,587,229
Cost of sales	13,671,925	14,999,472
Gross profit	4,236,327	4,587,756
Selling, general and administrative expenses	2,770,910	2,990,209
Operating profit	1,465,417	1,597,547
Non-operating income		
Interest income	168	2,937
Foreign exchange gains	23,037	15,444
Share of profit of entities accounted for using equity method	3,891	-
Outsourcing service income	23,999	15,351
Subsidy income	12,000	32,100
Other	11,682	8,414
Total non-operating income	74,779	74,247
Non-operating expenses		
Interest expenses	5,345	8,260
Share of loss of entities accounted for using equity method	-	4,185
Distributions of profit or loss on silent partnerships	4,536	4,797
Customs duty for prior periods	15,485	-
Consumption taxes for prior periods	-	4,155
Provision of allowance for doubtful accounts	6,700	-
Compensation for damage	-	6,164
Other	6,746	8,450
Total non-operating expenses	38,813	36,013
Ordinary profit	1,501,382	1,635,781
Extraordinary income		
Gain on sale of non-current assets	7,821	684
Gain on sale of shares of subsidiaries	37,880	-
Gain on sale of investment securities	45,828	1,640
Gain on reversal of share acquisition rights	11,661	12,888
Total extraordinary income	103,190	15,213
Extraordinary losses		
Loss on retirement of non-current assets	2,915	87
Loss on valuation of investment securities	55,349	17,678
Loss on valuation of investments in capital	101,279	5,019
Total extraordinary losses	159,545	22,785
Profit before income taxes	1,445,028	1,628,209
Income taxes - current	709,723	625,984
Income taxes - deferred	(73,682)	48,114
Total income taxes	636,040	674,098
Profit	808,987	954,110
Profit attributable to non-controlling interests	13,819	5,342
Profit attributable to owners of parent	795,167	948,768

Consolidated statement of comprehensive income

(Thousands of yen)

	Fiscal year ended June 30, 2024	Fiscal year ended June 30, 2025
Profit	808,987	954,110
Other comprehensive income		
Valuation difference on available-for-sale securities	(82,798)	(59,742)
Deferred gains or losses on hedges	(147)	(1,656)
Foreign currency translation adjustment	(8,939)	13,044
Total other comprehensive income	(91,885)	(48,355)
Comprehensive income	717,101	905,755
Comprehensive income attributable to		
Comprehensive income attributable to owners of parent	703,281	900,413
Comprehensive income attributable to non-controlling interests	13,819	5,342

Consolidated statement of changes in equity

Fiscal year ended June 30, 2024

(Thousands of yen)

	Shareholders' equity				
	Share capital	Capital surplus	Retained earnings	Treasury shares	Total shareholders' equity
Balance at beginning of period	547,764	696,127	2,247,658	(130,456)	3,361,094
Issuance of new shares - exercise of share acquisition rights	2,787	2,787			5,574
Dividends of surplus			(298,311)		(298,311)
Profit (loss) attributable to owners of parent			795,167		795,167
Net changes in items other than shareholders' equity					
Total changes during period	2,787	2,787	496,855	-	502,429
Balance at end of period	550,551	698,914	2,744,514	(130,456)	3,863,524

	Accumulated other comprehensive income				Share acquisition rights	Non-controlling interests	Total net assets
	Valuation difference on available-for-sale securities	Deferred gains or losses on hedges	Foreign currency translation adjustment	Total accumulated other comprehensive income			
Balance at beginning of period	222,920	164	(22,960)	200,124	143,559	23,496	3,728,275
Issuance of new shares - exercise of share acquisition rights							5,574
Dividends of surplus							(298,311)
Profit (loss) attributable to owners of parent							795,167
Net changes in items other than shareholders' equity	(82,798)	(147)	(8,939)	(91,885)	(16,202)	13,819	(94,268)
Total changes during period	(82,798)	(147)	(8,939)	(91,885)	(16,202)	13,819	408,161
Balance at end of period	140,122	17	(31,900)	108,238	127,357	37,316	4,136,436

Consolidated statement of changes in equity

Fiscal year ended June 30, 2025

(Thousands of yen)

	Shareholders' equity				
	Share capital	Capital surplus	Retained earnings	Treasury shares	Total shareholders' equity
Balance at beginning of period	550,551	698,914	2,744,514	(130,456)	3,863,524
Issuance of new shares - exercise of share acquisition rights					
Dividends of surplus			(328,243)		(328,243)
Profit (loss) attributable to owners of parent			948,768		948,768
Net changes in items other than shareholders' equity					
Total changes during period	-	-	620,525	-	620,525
Balance at end of period	550,551	698,914	3,365,039	(130,456)	4,484,049

	Accumulated other comprehensive income				Share acquisition rights	Non-controlling interests	Total net assets
	Valuation difference on available-for-sale securities	Deferred gains or losses on hedges	Foreign currency translation adjustment	Total accumulated other comprehensive income			
Balance at beginning of period	140,122	17	(31,900)	108,238	127,357	37,316	4,136,436
Issuance of new shares - exercise of share acquisition rights							
Dividends of surplus							(328,243)
Profit (loss) attributable to owners of parent							948,768
Net changes in items other than shareholders' equity	(59,742)	(1,656)	13,044	(48,355)	(12,888)	5,342	(55,900)
Total changes during period	(59,742)	(1,656)	13,044	(48,355)	(12,888)	5,342	564,624
Balance at end of period	80,379	(1,639)	(18,856)	59,883	114,469	42,658	4,701,060

Consolidated statement of cash flows

(Thousands of yen)

	Fiscal year ended June 30, 2024	Fiscal year ended June 30, 2025
Cash flows from operating activities		
Profit before income taxes	1,445,028	1,628,209
Depreciation	92,681	114,764
Amortization of goodwill	41,418	41,418
Increase (decrease) in allowance for doubtful accounts	8,573	14,988
Increase (decrease) in provision for bonuses	307,495	(7,641)
Increase (decrease) in provision for bonuses for directors (and other officers)	(13,355)	50,456
Interest and dividend income	(168)	(2,937)
Interest expenses	5,345	8,260
Share of loss (profit) of entities accounted for using equity method	(3,891)	4,185
Loss (gain) on sale of shares of subsidiaries	(37,880)	-
Foreign exchange losses (gains)	(25,976)	31,717
Subsidy income	(12,000)	(32,100)
Fiduciary obligation fee	(23,999)	(15,351)
Loss (gain) on sale and retirement of non-current assets	(7,821)	(684)
Loss on retirement of non-current assets	2,915	87
Loss (gain) on sale of investment securities	(45,828)	(1,640)
Loss (gain) on valuation of investment securities	55,349	17,678
Loss on valuation of investments in capital	101,279	5,019
Share-based payment expenses	(3,378)	-
Dividends distribution from silent partnership	4,536	4,797
Gain on reversal of share acquisition rights	(11,661)	(12,888)
Customs duty for prior periods	15,485	-
Decrease (increase) in trade receivables	(26,241)	(493,217)
Decrease (increase) in inventories	248,523	(214,070)
Decrease (increase) in advance payments to suppliers	(114,382)	(110,473)
Decrease (increase) in other assets	(98,225)	126,966
Increase (decrease) in trade payables	(421,817)	1,369,183
Increase (decrease) in accounts payable - other	(37,283)	(14,061)
Increase (decrease) in accrued consumption taxes	(79,936)	90,900
Increase (decrease) in contract liabilities	(48,952)	164,094
Increase (decrease) in other liabilities	(238,732)	(39,069)
Subtotal	1,077,100	2,728,589
Interest and dividends received	168	2,730
Interest paid	(5,398)	(8,255)
Proceeds from fiduciary obligation fee	23,999	16,413
Income taxes paid	(500,964)	(645,917)
Subsidies received	12,000	32,100
Income taxes refund	48,479	61,102
Net cash provided by (used in) operating activities	655,385	2,186,763

(Thousands of yen)

	Fiscal year ended June 30, 2024	Fiscal year ended June 30, 2025
Cash flows from investing activities		
Purchase of property, plant and equipment	(123,316)	(134,045)
Proceeds from sale of property, plant and equipment	20,037	4,529
Purchase of intangible assets	(7,115)	(233)
Proceeds from collection of loans receivable	1,869	1,869
Payments of leasehold and guarantee deposits	(82,594)	(309)
Proceeds from refund of leasehold and guarantee deposits	166	6,786
Proceeds from sale of short-term and long-term investment securities	49,656	21,606
Proceeds from share of profits on investments in capital	51,750	10
Payments for investments in capital	(20,010)	(30,000)
Payments for sale of shares of subsidiaries resulting in change in scope of consolidation	(10,746)	-
Net cash provided by (used in) investing activities	(120,301)	(129,786)
Cash flows from financing activities		
Net increase (decrease) in short-term borrowings	(300,000)	(56,000)
Proceeds from long-term borrowings	312,500	-
Repayments of long-term borrowings	(184,302)	(157,381)
Dividends paid	(297,480)	(328,297)
Repayments of lease liabilities	(5,659)	(5,641)
Proceeds from issuance of share acquisition rights	277	-
Proceeds from issuance of shares resulting from exercise of share acquisition rights	4,134	-
Net cash provided by (used in) financing activities	(470,532)	(547,321)
Effect of exchange rate change on cash and cash equivalents	30,730	(39,347)
Net increase (decrease) in cash and cash equivalents	95,282	1,470,308
Cash and cash equivalents at beginning of period	3,074,135	3,169,418
Cash and cash equivalents at end of period	3,169,418	4,639,726

(Notes on segment information, etc.)

Segment Information

1. Overview of Reporting Segments

The Group's reporting segments are those of the constituent units of the Group for which segregated financial information is available and are subject to periodic review by the Board of Directors of the Company in order to determine the allocation of management resources and evaluate business performance.

Based on financial information consisting of the Company and its consolidated subsidiaries, the Group conducts business activities in units classified by business type.

Accordingly, the Group has identified three reporting segments based on the type of business: Brand Communication, Food Branding, and Business Development.

2. Method of calculating the amount of sales, profits or losses, assets and other items for each reporting segment

The method of accounting for the reported business segments is in accordance with the accounting policy adopted to prepare consolidated financial statements.

Profit in the reporting segment is a figure based on operating income.

Internal revenues and transfers between segments are based on prevailing market prices.

3. Information on the amount of sales, profits or losses, assets and other items for each reporting segment

The previous fiscal year (July 1, 2023 to June 30, 2024)

(Thousands of yen)

	Reportable segments				Adjustment amount (Note) 1, 2, 3	Amount recorded in consolidated financial statements (Note)4
	brand communication segment	food branding segment	business development segment	Total		
Sales						
Revenues from external customers	14,447,646	3,268,282	192,324	17,908,253	-	17,908,253
Transactions with other segments	35,227	4,978	2,200	42,405	(42,405)	-
Total	14,482,873	3,273,260	194,524	17,950,659	(42,405)	17,908,253
Segment Profit	2,532,502	116,013	26,697	2,675,214	(1,209,796)	1,465,417
Segment Assets	5,905,088	977,709	269,609	7,152,407	1,320,501	8,472,908
Other items						
Amount of amortization of goodwill	41,418	-	-	41,418	-	41,418
Depreciation	18,762	42,176	19	60,958	31,723	92,681
Increase in property, plant and equipment and intangible assets	2,566	42,884	-	45,450	78,882	124,333

The current fiscal year (July 1, 2024 to June 30, 2025)

(Thousands of yen)

	Reportable segments				Adjustment amount (Note) 1, 2, 3	Amount recorded in consolidated financial statements (Note)4
	brand communication segment	food branding segment	business development segment	Total		
Sales						
Revenues from external customers	16,225,178	3,295,478	66,572	19,587,229	-	19,587,229
Transactions with other segments	46,230	9,943	41,341	97,516	(97,516)	-
Total	16,271,409	3,305,421	107,914	19,684,745	(97,516)	19,587,229
Segment Profit	2,727,158	93,014	16,207	2,836,380	(1,238,833)	1,597,547
Segment Assets	8,033,686	925,923	192,781	9,152,391	1,257,386	10,409,778
Other items						
Amount of amortization of goodwill	41,418	-	-	41,418	-	41,418
Depreciation	53,582	29,137	19	82,738	32,026	114,764
Increase in property, plant and equipment and intangible assets	150,361	4,204	-	154,565	9,222	163,788

Note: 1. The details of the adjustment amount for segment profit are as follows.

(Thousands of yen)

	The previous fiscal year	The current fiscal year
Inter-segment transaction elimination	27,942	2,124
Company-wide expenses (*)	1,181,854	1,240,958
Total	1,209,796	1,238,833

* Corporate expenses are general and administrative expenses that are not primarily attributable to the reporting segment.

2. The details of the adjustments for segment assets are as follows.

(Thousands of yen)

	The previous fiscal year	The current fiscal year
Inter-segment transaction elimination	2,671,870	2,604,868
Company-wide assets (*)	3,992,372	3,862,255
Total	1,320,501	1,257,386

* Company-wide assets are primarily assets related to operating funds and administrative functions that are not attributable to the reporting segment.

3. Other items

Depreciation

The amount of depreciation and amortization adjustments relates primarily to inter-segment transaction elimination and administrative assets that are not attributable to reporting segments.

Increase in property, plant and equipment and intangible assets

The adjustment for the increase in property, plant and equipment and intangible assets is primarily the amount of capital expenditures related to assets of the administrative division that are not attributable to the reporting segment.

4. Segment profit is adjusted to operating income in consolidated financial statements.

Information on impairment losses on fixed assets by reporting segment

The previous fiscal year (July 1, 2023 to June 30, 2024)

Not applicable.

The current fiscal year (July 1, 2024 to June 30, 2025)

Not applicable.

Information on amortization and unamortized balances of goodwill by reporting segment

The previous fiscal year (July 1, 2023 to June 30, 2024)

The amortization of goodwill for the current fiscal year was 41,418 thousand yen for the Brand Communication Business, and the unamortized balance of goodwill at the end of the current fiscal year was 234,702 thousand yen for the Brand Communication Business.

The current fiscal year (July 1, 2024 to June 30, 2025)

The amortization of goodwill for the current fiscal year was 41,418 thousand yen for the Brand Communication Business, and the unamortized balance of goodwill at the end of the current fiscal year was 193,284 thousand yen for the Brand Communication Business.

Information on Negative Goodwill Accrual Gains by Reporting Segment

The previous fiscal year (July 1, 2023 to June 30, 2024)

Not applicable.

The current fiscal year (July 1, 2024 to June 30, 2025)

Not applicable.